

# YOU HAVE THE PASSION— WE'RE HERE TO HELP YOU FUND IT

PitchFunder is designed to **empower the Arizona State University community to raise charitable funds** for university-related projects, events, and organizations. Our program provides the training, tools, and technology necessary for a successful crowdfunding campaign.

Fundraising isn't easy, but **we help make crowdfunding simple**. PitchFunder will train and coach your team to raise funds by reaching out to your personal and extended networks—friends, family, colleagues, and other contacts—and inviting them to get involved by making a contribution.

These four characteristics make PitchFunder distinct from other crowdsourcing platforms:

- Dedicated crowdfunding account managers help guide your team to success.
- Access to a proven platform for crafting your campaign and network outreach.
- Non-profit professionals help you handle all tax-related gift receipting.
- Personalized, best-practice training in engaging your network through story-telling.

From academic research and conference travel, to events and scholarship funds, and everything in between—**crowdfunding with PitchFunder is a way of working smarter for the funds you need.**

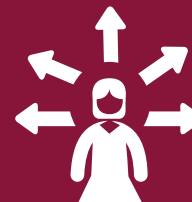


## Key Elements for a Successful Campaign:



5+ team members

Need \$1,000 to \$10,000 for an ASU-related effort



Leverage your connections and network

Three months to create and run a campaign

