



funding & fundraising

guide for student organizations

getting started

Funding is a critical component for the operations of all registered student organizations at ASU and can come from a number of sources. It is important as an organization to determine how much money is needed to complete activities, plan/execute programs, purchase marketing/general materials, and to start initiatives each academic year.

Sponsor a Vendor on the Mall: Talk to vendors that your club members do business with, and let them know that it is a great opportunity to set-up on ASU's campus for a very nominal fee. Traditionally, student organizations charge \$75 per day that vendors are on the mall. https://eoss.asu.edu/mu/plan_event/sales

Aramark Large Events: Aramark provides opportunities for groups that have a W-9 on file to assist in the set up or tear down of large events. To learn more contact Jim Emmons at Jim.Emmons@asu.edu

“Percentage” Opportunities: Work with local businesses/restuarants to give you a certain percentage of the sales if your members and friends bring in a flyer when they purchase on a specific night. There are already businesses and restaurants near campus that participate in this type of fundraiser.

Organization Sales: Your organization can also raise money by designing and selling items such as t-shirts, cards, jewelry etc. If you are planning to use any university names or logos, first contact ASU Trademark and Licensing: <https://commguide.asu.edu>

Membership Dues: One of the easiest and most obvious ways to raise funds for your organization is to collect membership dues. Set an affordable amount for your dues, and collect them early in the semester.

Appropriations: The student activity fee provides activities and programs that enrich and improve the out-of-class environment both qualitatively and quantitatively. There are two primary sources of funding from ASASU:

Undergraduate Student Government (USG) <http://www.asuusg.com/#!funding/c771>
*Varying proposal due dates for both General Appropriations and Event Appropriations

Graduate & Professional Student Association (GPSA) <http://gpsa.asu.edu/funding/gso-funding/>




Banking Options: Organizations may choose to keep their money in an off-campus account at a bank or credit union. Monies obtained from dues, fundraisers or donations must be deposited off-campus, the University does not take any responsibility in the management of your off-campus funds.

Arizona State Credit Union: <https://www.azstcu.org/> Located on the first floor of the Memorial Union
MidFirst Bank: <https://asu.midfirst.com/> Located on the first floor of the Memorial Union

about us

The Student Organizations staff are dedicated to providing registered clubs with support, resources, and guidance. Our offices are located on the 3rd floor of the Memorial Union and are open Monday through Friday from 8 AM to 5 PM.

contact us

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